

GLOBAL IMAGE PRODUCTS USA  
in conjunction with  
BERNIE GRIFFITHS PHOTOGRAPHY BUSINESS COACH  
presents



# BERNIE'S BARBECUE PORTRAIT PHOTOGRAPHY CONFERENCE

29-30 MARCH 2022  
LOCKHART TX

Join us in Lockhart Texas, the barbecue capital of the USA for two days, when a group of Americas top Portrait Photographers get together and show you why their photography businesses are so successful. Between them our keynote speakers have turned well over 3 million dollars in their portrait businesses in the last 12 months.

You will learn the simple steps they have taken that have made them the leaders in a very competitive environment, and through a tough pandemic.

You will also get to meet and interact with International Photography Business Coach Bernie Griffiths often quoted as the "World's Best Photography Business Coach".

## WHO IS THIS FOR?

For serious portrait photographers, who are looking at making serious money from their photography portrait business.

Lockhart is the "Barbecue Capital of Texas", but it is so much more.

The venue is at The Caroline which is a beautifully preserved colonial mansion nestled in the heart of Lockhart, built by famed architect T.S. Hodges in 1910. The Caroline was recently renovated with all new furnishings, and is a perfect intimate venue for the conference.

It is in walking distance to the town square with its picturesque Courthouse, amazing restaurants and shops. Just 35 minutes from Austin, 60 minutes from San Antonio, and 25 minutes to San Marcos. [www.thecarolinelockhart.com](http://www.thecarolinelockhart.com)

# THE PRESENTERS



## **RICHARD HILL**

Richard's black and white portrait photography is creative and edgy, and his unique style means he is in great demand. Photographing almost 400 portraits a year, Richard's posing and manipulation of his subjects is fearless, and you cannot afford to miss this extraordinary master photographer in action.



## **KELLI WILKE**

Kelli is a mother of 3 young children, with over 28 years experience as a fulltime professional photographer. For many years she had a super successful home studio and now she has a state-of-the-art commercial space. Kelli does most of her portrait sales by Zoom.



## **JENN AND JIM LINDBERG**

After having to give up her wedding photography business, Jenn and her husband, Jim, pivoted and opened a portrait studio in Lockhart. Their business has risen from a struggling fine art studio to a million dollar turn over in just 15 months. Their unique business model means that Jenn and Jim do not do IPS sales, but outsource all of their sales via Zoom.



## **JOHN GLASER**

John opened his studio while in full time employment, and managed an incredible \$300,000 turnover in portrait sales in just 12 months while he still had a full time job. Now his portrait studio commands high prices, with a turnover over in excess of 350 photography sessions a year.



## **BERNIE GRIFFITHS**

Bernie is an Award Winning Photography Business Coach. His Signature coaching program "**5 Steps To Freedom**" has helped generate over 5 million dollars in revenue to photographers around the world. Bernie owned multiple successful studios for over four decades and now coaches portrait photographers around the world.



## **MARCUS ANTHONY**

Marcus took the giant leap from wedding photographer to portrait photographer, now with 2 highly successful studios. Marcus has created studio facilities that would be the envy of any portrait photographer. With his studios photographing over 600 portrait sessions a year, Marcus lives a relaxed lifestyle that would be the envy of any photographer.



## THE PROGRAM

### TUESDAY 29 MARCH

9.00am - 9.30am	Registration
9.30am - 11.00am	Richard Hill: Live Studio Demonstration On Photographing Families
11.00am - 11.30am	Break
11.30am - 1.00pm	Kelli Wilke: Successful Sales Via Zoom
1.00pm - 2.00pm	Lunch
2.00pm - 3.00pm	Guest Speaker
3.00pm - 4.00pm	Global Image products
CLOSE: GET TO KNOW YOU DRINKS	

### WEDNESDAY 30 MARCH

9.30am - 11.00am	John Glaser: Live Studio Demonstration On Photographing Families
11.00am - 11.30am	Break
11.30am - 1.00pm	Jenn and Jim Lindberg: Million Dollar Studio In 15 Months
1.00pm - 2.00pm	Lunch
2.00pm - 3.00pm	Bernie Griffiths: The 7 Keys to Your Portrait Studio Success
3.00pm - 4.00pm	Marcus Anthony: How To Manage Multiple Portrait Studios
DRINKS AND CLOSE	

Pay just \$395

[www.berniegriffiths.com/asp-products/bernies-bbq-portrait-photography-conference](http://www.berniegriffiths.com/asp-products/bernies-bbq-portrait-photography-conference)

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**Don't miss out**

